Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000
www.wtkr.com

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

Contract / Revision	Alt Order #
587517 /	

Product
NRSC 2012

Contract Dates	Estimate #	
11/01/12 - 11/06/12		

Advertiser	Original Date / Revision
National Republican Senate Committee	11/02/12 / 11/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTKR	Jamie Andrus	Washington, D.C

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
8201		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	3	11/01/12	11/06/12	NewsChannel 3 News	5-6am		:30			NM	5	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$850.00						
Week:		11/05/12	11/11/12	MT-----	4	$850.00						
2	3	11/02/12	11/06/12	Newschannel 3 News	6-7am		:30			NM	3	$3,555.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$1,185.00						
Week:		11/05/12	11/11/12	MT-----	2	$1,185.00						
3	3	11/02/12	11/06/12	CBS This Morning	7-9a		:30			NM	6	$5,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	2	$850.00						
Week:		11/05/12	11/11/12	MT-----	4	$850.00						
4	3	11/05/12	11/06/12	Let's Make A Deal 9am	9-10am		:30			NM	2	$3,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	2	$1,675.00						
5	3	11/02/12	11/06/12	Price Is Right	11am-12n		:30			NM	3	$5,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$1,675.00						
Week:		11/05/12	11/11/12	MT-----	2	$1,675.00						
6	3	11/02/12	11/06/12	Newschannel 3 News	12n-1230pm		:30			NM	2	$2,690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$1,345.00						
Week:		11/05/12	11/11/12	M------	1	$1,345.00						
7	3	11/02/12	11/05/12	CBS Daytime	1228-3pm		:30			NM	6	$8,070.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	3	$1,345.00						
Week:		11/05/12	11/11/12	M------	3	$1,345.00						
8	3	11/02/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	$2,020.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$1,010.00						
Week:		11/05/12	11/11/12	M------	1	$1,010.00						
D 9	3	11/01/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	0	$0.00
10	3	11/01/12	11/05/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	3	$3,030.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
587517 /	

Contract Dates	Product	Estimate #
11/01/12 - 11/06/12	NRSC 2012	

Advertiser	Original Date / Revision
National Republican Sen	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$1,010.00			
Week:		11/05/12	11/11/12	M------	1				$1,010.00			
11	3	11/01/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	3	$4,035.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$1,345.00			
Week:		11/05/12	11/11/12	M------	1				$1,345.00			
12	3	11/01/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	3	$4,560.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$1,520.00			
Week:		11/05/12	11/11/12	M------	1				$1,520.00			
13	3	11/01/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	3	$5,550.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$1,850.00			
Week:		11/05/12	11/11/12	M------	1				$1,850.00			
14	3	11/01/12	11/05/12	7-730pm	7-730pm		:30			NM	3	$6,030.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$2,010.00			
Week:		11/05/12	11/11/12	M------	1				$2,010.00			
15	3	11/01/12	11/06/12	The Insider	730p-8pm		:30			NM	3	$6,030.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$2,010.00			
Week:		11/05/12	11/11/12	MT-----	1				$2,010.00			
16	3	11/01/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	3	$6,030.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---TF--	2				$2,010.00			
Week:		11/05/12	11/11/12	M------	1				$2,010.00			
17	3	11/02/12	11/05/12	Late Night with David Letterm	1135pm-1237am		:30			NM	2	$1,380.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	----F--	1				$690.00			
Week:		11/05/12	11/11/12	M------	1				$690.00			
18	3	11/05/12	11/05/12	Monday Prime	10-11pm		:30			NM	1	$6,715.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		11/05/12	11/11/12	M------	1				$6,715.00			
19	3	11/01/12	11/01/12	Thursday Prime	10-11pm		:30			NM	1	$6,035.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---T---	1				$6,035.00			
20	3	11/03/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	2	$4,100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-----SS	2				$2,050.00			
21	3	11/03/12	11/03/12	Early Show Saturday	9-11am		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-----S-	2				$250.00			
22	3	11/03/12	11/03/12	730-8pm	730-8pm		:30			NM	1	$340.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-----S-	1				$340.00			
23	3	11/03/12	11/03/12	Redskins Overnight	1135-1235xm		:30			NM	1	$180.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-----S-	1				$180.00			
24	3	11/04/12	11/04/12	CBS Sunday Morning	9-1030am		:30			NM	1	$2,010.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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Advertiser	Original Date / Revision
National Republican Sen:	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$2,010.00						
25	3	11/04/12	11/04/12	Face the Nation	1030-11am		:30			NM	1	$2,345.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$2,345.00						
26	3	11/04/12	11/04/12	NFL Football	4-7pm		:30			NM	1	$11,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$11,750.00						
27	3	11/04/12	11/04/12	Sunday Prime	7-8pm		:30			NM	1	$13,770.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$13,770.00						
D 28	3	11/03/12	11/03/12	Redskins Overnight	1135-1235xm		:30			NM	0	$0.00
29	3	11/05/12	11/05/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$225.00						
30	3	11/05/12	11/05/12	Overnight Rotator	430-5am		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$25.00						
N 31	3	11/04/12	11/04/12	Redskins Coaches Show	11-12p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$500.00						
N 32	3	11/05/12	11/06/12	NewsChannel 3 News	5-6am		:30			NM	4	$3,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	4	$850.00						
N 33	3	11/05/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$1,500.00						
N 34	3	11/03/12	11/03/12	Redskins Overnight	1135-1205x		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$425.00						
N 35	3	11/03/12	11/03/12	Redskins Overnight	1205-1235am		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$400.00						
N 36	3	11/05/12	11/05/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$500.00						
										Totals	75	$125,425.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	75	$125,425.00	$106,611.25
Totals	75	$125,425.00	$106,611.25

Signature: _____ **Date:** _____

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